

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Brian Rearden

Rearden|Killion Communications

[brian@reardenkillion.com](mailto:brian@reardenkillion.com)

Phone: 727.896.3435

**CrowdSavings.com Launches Houston Daily Deals with the Acquisition of Get Grouby**

Tampa, FL (July 18, 2011) -- CrowdSavings.com, a national daily deal site, announces the launch of its tenth (10<sup>th</sup>) market with the acquisition of GetGrouby.com. The terms of the deal were not disclosed. Get Grouby has been connecting Houston area consumers with fantastic local deals on products and services since May of 2010.

“We are excited that our customers and loyal merchants in Houston have the opportunity to become part of the CrowdSavings experience,” says Lisa Milstein, who will be staying on as CrowdSavings’ Business Development Executive for the Houston market. “Our customers will continue to receive the highest quality deals from local merchants, as well as the same superior level of customer service; it really will be a seamless transition,” she added.

Get Grouby’s success in the Houston market made them an attractive acquisition target for larger daily deal companies like CrowdSavings.com.

“We are extremely pleased with the success the Get Grouby management and sales team has been able to achieve in the Houston market,” says CrowdSavings.com Founder and CEO, Chad Jaquays; “their ability to work with high quality merchants and offer exceptional local deals has resulted in a loyal following of consumers. Our plan is to improve the overall experience even more.”

This is CrowdSavings’ third (3<sup>rd</sup>) acquisition in just several months, as well as their fourth (4<sup>th</sup>) new market launch in approximately six weeks, confirming they are a competitive player in the booming daily deal space.

“We have several additional acquisition opportunities we are currently evaluating,” states Douglas Bauer, CrowdSavings.com CFO. “Our lean management structure, coupled with a highly automated and scalable platform allows us to move quickly on acquisition opportunities and provide a seamless integration in just a matter of a few days,” Bauer added.

CrowdSavings.com, started in 2009, offers deep discounts of 50 percent to 90 percent off retail prices to consumers, featuring daily deals from restaurants, spas, salons, theaters, museums, boutiques, local events, festivals, home and automotive services, and children's and recreational activities. The company leverages the power of social media such as Twitter and Facebook to encourage viral sharing of its daily deals.

###

**About CrowdSavings.com**

Based in Tampa, Florida, CrowdSavings.com offers deeply discounted daily deals to consumers and provides unique marketing and advertising tools for its local merchants. With active markets in Atlanta, Austin, Cleveland, Denver, Houston, Las Vegas, Nashville, San Francisco, Tampa Bay, and New York's Tri-State area, CrowdSavings.com plans for continued national expansion throughout 2011.